

# FRONT-DOOR VERSUS BACK-DOOR ADJUSTMENT WITH UNMEASURED CONFOUNDING\*

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## CONTRIBUTIONS

- Provide formulas for the large sample bias of front-door estimators (Pearl 1995) for both ATE and ATT with general patterns of measured and unmeasured confounding and multiple mediators
- Formulas agnostic about whether mediator causal effects are well-defined
- Bias from the front-door approach can be compared to the VanderWeele and Arah (2011) bias formulas for standard back-door covariate adjustments (e.g., matching adjustments for ATT)
- Front-door approaches will be preferred to back-door approaches in many applications
- In some applications with one-sided non-compliance, control units will be unnecessary

## FRONT-DOOR FOR ATT

- $Y(a_1)$  is potential outcome under active treatment and  $Y(a_0)$  is potential outcome under control
- Observed covariates  $X$  and unobserved covariates  $U$  allow identification of ATT
- $M$  is a set of measured mediators

$$\begin{aligned} \text{ATT} &= E[Y|a_1] - E[Y(a_0)|a_1] \\ &= E[Y|a_1] - \sum_x \sum_u E[Y|a_0, x, u] \cdot P(u|x, a_1) \cdot P(x|a_1) \end{aligned}$$

$$\text{Front-door adjustment} = E[Y|a_1] - \sum_x \sum_m P(m|a_0, x) \cdot E[Y|a_1, m, x] \cdot P(x|a_1)$$

## PROGRAMS WITH ONE-SIDED NON-COMPLIANCE

- Let  $a_1$  denote self-selection into program and  $a_0$  denote opt-out
- $M = 1$  is program participation,  $M = 0$  is no-show
- One-sided non-compliance:  $P(M = 1|a_0, x) = 0$  and  $P(M = 0|a_0, x) = 1$

$$\text{Front-door adjustment} = E[Y|a_1] - \underbrace{\sum_x E[Y|a_1, M = 0, x] \cdot P(x|a_1)}_{\text{Treated non-compliers}}$$

$$\text{Back-door adjustment} = E[Y|a_1] - \underbrace{\sum_x E[Y|a_0, x] \cdot P(x|a_1)}_{\text{Controls}}$$

## SIMPLIFIED BIAS COMPARISON

Assumption (1) Relationships don't vary across strata of  $X$   
Assumption (2)  $U$  is binary

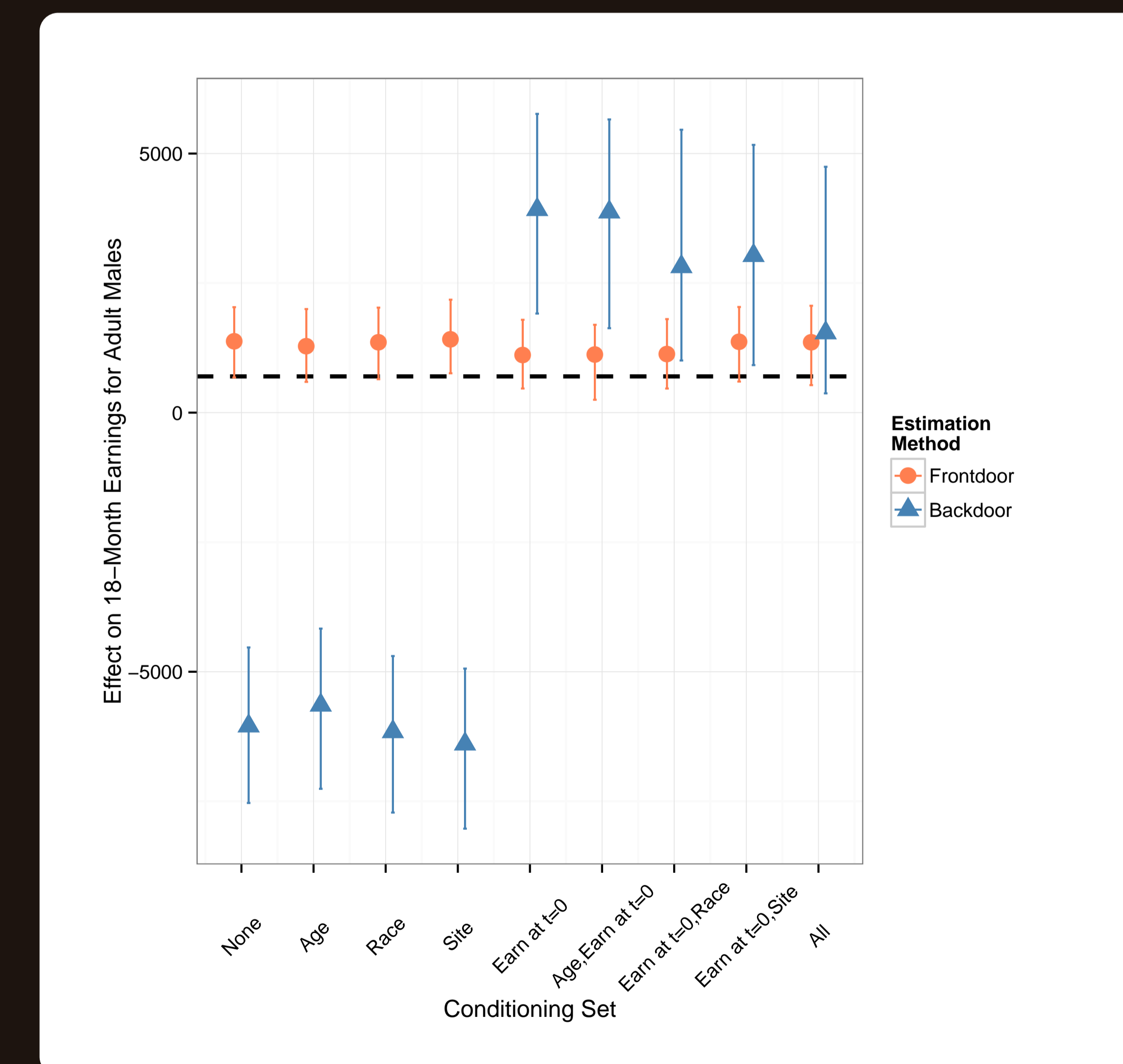
Under (1) and (2), general back-door bias formulas simplify (VanderWeele and Arah 2011):

$$\text{Back-door Bias} = \underbrace{(E[Y|U = 1, a_0, x] - E[Y|U = 0, a_0, x])}_{\text{Direct "effect" of } U} \cdot \underbrace{[P(U = 1|a_1, x) - P(U = 1|a_0, x)]}_{\text{Back-door imbalance}}$$

Under (1) and (2), general front-door bias formulas simplify:

$$\begin{aligned} \text{Front-door Bias} &= \underbrace{(E[Y|U = 1, a_0, x] - E[Y|U = 0, a_0, x])}_{\text{Direct "effect" of } U} \cdot \underbrace{[P(U = 1|a_1, x) - P(U = 1|a_1, x, M = 0)]}_{\text{Front-door imbalance}} \\ &\quad - \underbrace{\left[ \sum_u P(u|a_1, M = 0, x) \cdot (E[Y|u, a_1, M = 0, x] - E[Y|u, a_0, M = 0, x]) \right]}_{\text{Direct "effect" of } A} \end{aligned}$$

## JOB TRAINING PARTNERSHIP ACT RESULTS



Two interesting cases for sensitivity analysis:

- Direct "effect" of  $U$ , back-door imbalance, and front-door imbalance are all non-negative and direct "effect" of  $A$  is non-positive
- Direct "effect" of  $A$  is  $\approx 0$  and  $|\text{front-door imbalance}| < |\text{back-door imbalance}|$



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